

September Doral 40¢ off 2 Pk Onsert - Final Template Results for Independent Accounts

<u>Division</u>	<u>Stores</u>	<u>SKU's</u>	<u>Average Displays per store</u>	
Jersey City	279	292	1.0	Chains are not included in these totals
Yonkers	115	129	1.1	
Nassau	305	359	1.2	
Manhattan	149	169	1.1	
Brooklyn	236	296	1.3	
North Jersey	147	178	1.2	
Queens	152	172	1.1	
Region Totals	1,383	1,595	1.2	

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Assignment Sub Totals

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SR Terr	Stores	SKU's	SR Terr	Stores	SKU's
122101	36	43	122501	49	65
122102	42	42	122502	63	63
122103	86	90	122503	15	14
122104	82	84	122504	32	33
122105	4	4	122505	1	25
122106			122506	9	6
122107	13	13	122507	9	9
122108	13	13	122508	52	75
122109	3	3	122509	6	6
1221 Total	279	292	122510		
122201	4	4	1225 Total	236	296
122202	7	7	122601	57	61
122203	20	22	122602	62	88
122204	12	13	122603	8	8
122205	20	20	122604	7	7
122206	31	40	122605	10	11
122207			122606	1	1
122208	10	11	122607	2	2
122209	11	12	122608		
1222 Total	115	129	1226 Total	147	178
122301	70	77	122901		
122302	63	65	122902		
122303	16	18	122903	48	48
122304	67	82	122904	2	1
122305			122905	10	11
122306	12	30	122906	59	77
122307	46	45	122907	11	11
122308	31	42	122908		
1223 Total	305	359	122909		
122401	1	0	122910	20	21
122402	71	76	122911	2	3
122403	50	62	122912		
122404	5	5	122913		
122405	3	6	1229 Total	152	172
122406	1	2			
122407	5	5			
122408					
122409	11	11			
122410	1	1			
122411	1	1			
1224 Total	149	169			

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Letter

Doral 40¢ off 2 Pk Onsert - Independent Retailers only

Ship to retail date: August 31st

**Selling reps must insure that retailers will accept these displays
from their VAP Wholesaler**

Attached is a complete review of the independent accounts for the Doral 40¢ off Onsert Promotion

During normal coverage remind your accounts that these displays will be delivered
by their VAP wholesaler.

Telamarket any accounts that are prone to "forgetting" about these promotions if you
can't physically get to the call prior to August 31st.

DO NOT contact the ROU to make Changes. These are a "done deal."

The next DORAL promotion will be in December. B2G1F

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